

third annual



Pro Seniors

# ROCK ON = SENIORS

help us bring smiles and  
peace of mind to vulnerable  
older ohioans

## reasons to rock on

- Join great local artists in creating one-of-a-kind rocking chairs!
- Be our special guest at our casual, fun dinner/dance event at the Radisson Cincinnati Riverfront, 668 W. Fifth Street in Covington, KY (we're expecting 350+ attendees) featuring the band "The Cincy Rockers".

## rules for rockin'

- Artists must live or work in the Greater Cincinnati area, within a 40-mile radius of I-275.
- Complete and submit the Application Form no later than Friday, February 10, 2012.
- Pro Seniors will match each rocking chair sponsor with a selected artist to collaborate on the final rocking chair design. If you wish to recruit your own sponsor, contact Diane Kleinfelter at (513) 458-5525 or email [dkleinfelter@proseniors.org](mailto:dkleinfelter@proseniors.org).
- Paint, fiber/textile art, or other design features may be incorporated in the design, based on the sponsor's and artist's agreement about the theme.
- The design may not include any specific product advertisements, company names, or elements of social disrespect.
- The artist's finished rocking chair must be completed by July 1, 2012.
- Rocking chair artists will receive a \$50.00 stipend and tickets for two (2) to attend "Rock On for Seniors!"
- Artist bio info and photos of the finished rocking chairs may be included in promotional and recognition materials for the event.

## rock on logistics

- Once your application is approved, Pro Seniors will contact you and connect you with your rocking chair sponsor.
- Then, pick up an unfinished rocking chair from the Pro Seniors' office.
- If you need assistance, contact Diane Kleinfelter at Pro Seniors (513-458-5525 or email: [dkleinfelter@proseniors.org](mailto:dkleinfelter@proseniors.org)). Once your rocking chair design is completed, contact Diane Kleinfelter to arrange for pick-up. The rocking chairs will be displayed and auctioned during the August 11, 2012 event.

## pro seniors' agency profile

Since 1975, Pro Seniors has served vulnerable Ohio senior citizens through its free Legal and Long-Term Care Ombudsman programs, bringing peace of mind and helping seniors maintain a high quality of life. Agency staff and volunteers also provide community education on topics including identity theft and healthcare fraud. Pro Seniors is funded by the Council on Aging of Southwestern Ohio, the United Way of Greater Cincinnati, the Administration on Aging, the Ohio Legal Assistance Foundation, the City of Cincinnati, various foundations, and individual support. This event is intended to increase awareness about Pro Seniors and to generate additional donor support from individuals and the community.

# CALL to artists

Pro Seniors will match  
local artists with rocking  
chair sponsors, to  
design unfinished  
rocking chairs to  
be auctioned at our  
Aug. 11, 2012 event:  
"Rock On for Seniors!"  
There's an unfinished  
rocking chair out  
there that needs  
YOUR SPECIAL TOUCH!

For more information, contact:

Diane Kleinfelter

p: (513) 458-5525

e: [dkleinfelter@proseniors.org](mailto:dkleinfelter@proseniors.org)

[www.proseniors.org](http://www.proseniors.org)





Please return to (by February 10),  
or for more information, contact:  
**Diane Kleinfelter**  
Resource Development Manager  
Pro Seniors, Inc.  
7162 Reading Rd., Suite 1150  
Cincinnati, OH 45237  
p: (513) 458-5525  
f: (513) 345-4163  
e: [dkleinfelter@proseniors.org](mailto:dkleinfelter@proseniors.org)  
[www.proseniors.org](http://www.proseniors.org)

Select your rocking chair  
style preference below:



- Adult-size Traditional rocker
- Child-size Traditional rocker



- Adult-size Adirondack rocker
- Child-size Adirondack rocker

# artist application

Applicants, please submit your application for consideration by Friday, February 10, 2012.

## artist information

Name: \_\_\_\_\_

Street: \_\_\_\_\_

City, State & ZIP: \_\_\_\_\_

Email: \_\_\_\_\_

Website (if applicable): \_\_\_\_\_

Phone: \_\_\_\_\_

## conceptual idea

Please describe your Rocking Chair Design/Theme Idea and Artistic Medium for Rocking Chair:

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## sketch and bio

Please include with this application your bio and a brief sketch of your rocking chair theme idea. Use the area below or attach additional pages.