

third annual

Pro Seniors

ROCK ON SENIORS

sponsorship opportunities

Presenting Sponsor: \$10,000

- 2 tables (of 10) with preferred seating
- Complimentary drink tickets for table attendees
- Sponsorship of one featured rocking chair; opportunity to commission artist to decorate rocking chair for auction
- Premier logo placement on all marketing materials
 - Event save-the-date and invitation
 - Event emails
 - Website
 - Press releases
- Full page ad in event program
- Pre and post-event recognition in Pro Seniors newsletter (delivered to 5,000)
- Premier recognition at event via logo on all table story cards, on-stage announcements and event signage
- Opportunity to speak / present at event
- Opportunity for table display / hand out logo'd giveaway item to attendees

Platinum Sponsor: \$5,000

- 1 table (of 10) with preferred seating
- Complimentary drink tickets for table attendees
- Sponsorship of one featured rocking chair; opportunity to commission artist to decorate rocking chair for auction
- Logo placement on all marketing materials
 - Event save-the-date and invitation
 - Event emails
 - Website
- ½ page ad in event program
- Pre and post-event recognition in Pro Seniors newsletter (delivered to 5,000)
- Premier recognition at event via logo on all table story cards, on-stage announcements and event signage
- Opportunity for table display / hand out logo'd giveaway item to attendees

Gold Sponsor: \$2,500

- 1 table (of 10) with preferred seating
- Logo placement on all marketing materials
 - Event save-the-date and invitation
 - Event emails
 - Event program
 - Website
- Pre and post-event recognition in Pro Seniors newsletter (delivered to 5,000)
- Recognition on event signage

Entertainment Sponsor: \$1,500

- 1 table (of 10)
- Logo placement on all marketing materials
 - Event save-the-date and invitation
 - Event program
 - Website
- Pre and post-event recognition in Pro Seniors newsletter (delivered to 5,000)
- Recognition on event signage

Silver Sponsor: \$1,000

- 1 table (of 10)
- Logo placement on all marketing materials
 - Event save-the-date and invitation
 - Event program
 - Website
- Pre and post-event recognition in Pro Seniors newsletter (delivered to 5,000)
- Recognition on event signage

Table Sponsor: \$600

- 1 table (of 10) with preferred seating (\$650 value)
- Name recognition in event program
- Post-event recognition in Pro Seniors newsletter (delivered to 5,000)

Rocking Chair Sponsor: \$500

- Opportunity to sponsor a rocking chair to be auctioned off at event. Can elect to commission your own artist to decorate chair or artist can be assigned.
- Logo recognition with chair and on-stage name announcement during auction.
- Name recognition in event program
- 2 complimentary guest admission tickets

Child's Rocking Chair Sponsor: \$250

- Opportunity to sponsor a rocking chair to be auctioned off at event. Can elect to commission your own artist to decorate chair or artist can be assigned.
- Logo recognition with chair and on-stage name announcement during auction.
- Name recognition in event program
- 2 complimentary guest admission tickets

save the date

Saturday, Aug. 11, 2012

Radisson Riverfront

668 W. Fifth Street, Covington, KY

7:00 pm

Event Tickets: \$65/each

Includes one person admission into event;
Complimentary food and non-alcoholic beverages;
cash bar available; Live entertainment

about the event

Rock On For Seniors is the signature fundraising event for Pro Seniors. The evening will consist of a live band (The Cincy Rockers), great food, cocktails, and silent and live auctions. As part of the auction, we will be offering one-of-kind crafted rocking chairs designed by local artists. We expect 350+ attendees to support the event and organization.

help us bring smiles
and peace of mind
to vulnerable older
ohioans

For more information, contact:

Diane Kleinfelter

p: (513) 458-5525

e: dkleinfelter@proseniors.org

www.proseniors.org





sponsorship registration

pro seniors' agency profile

Since 1975, Pro Seniors has served vulnerable Ohio senior citizens through its free Legal and Long-Term Care Ombudsman programs, bringing peace of mind and helping seniors maintain a high quality of life. Agency staff and volunteers also provide community education on topics including identity theft and healthcare fraud. Pro Seniors is funded by the Council on Aging of Southwestern Ohio, the United Way of Greater Cincinnati, the Administration on Aging, the Ohio Legal Assistance Foundation, the City of Cincinnati, various foundations, and individual support. This event is intended to increase awareness about Pro Seniors and to generate additional donor support from individuals and the community.

To maximize your exposure, please turn in sponsorship commitments by **May 15, 2012** to ensure your logo is included in the event marketing materials. Email your company logo to dkleinfelter@proseniors.org.

sponsor information

Company Name: _____

Contact Name: _____

Street Address: _____

City, State & ZIP: _____

Email: _____

Phone: _____

sponsorship level

- Presenting Sponsor (\$10,000)
- Platinum Sponsor (\$5,000)
- Gold Sponsor (\$2,500)
- Entertainment Sponsor (\$1,500)
- Silver Sponsor (\$1,000)
- Table Sponsor (\$600)
- Rocking Chair Sponsor (\$500)
 - I will commission my own artist.
 - Please assign me to a participating artist
- Child's Rocking Chair Sponsor (\$250)
 - I will commission my own artist.
 - Please assign me to a participating artist
- Event Tickets @ \$65/each # _____ x \$65 = _____

payment

- Please invoice me
- Check Enclosed
- Charge my credit card: Visa Mastercard American Express Discover

Credit Card #: _____ Exp: _____

Signature: _____

Submit this form via mail, fax or email to:

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