



## Seniors Who Rock Sponsorships

### \$5,500 Platinum Sponsor

*This is the cost of 220 ombudsman visits to long-term care facilities to ensure seniors' rights are being recognized*

- Recognized in the Hamilton County attorney mailing, sent to 3,300 attorneys in November 2020
- One page ad in the event program
- Corporate logo on the invitation, flyer and poster
- Recognition as the Platinum Sponsor at the event
- Corporate logo displayed on large screen during the event
- Exposure on Pro Seniors' website and social media
- Recognition in Pro Seniors' e-newsletter
- Up to 16 guest registrations
- Reserved seating

### \$2,750 Gold Sponsorship

*This is the cost of in-house legal representation for 25 of Ohio's seniors who are facing foreclosure, an issue with a health care provider, or financial exploitation*

- Half page ad in the event program
- Corporate logo on the invitation, flyer and poster
- Recognition as a Gold Sponsor at the event
- Corporate logo displayed on large screen during the event
- Exposure on Pro Seniors' website and social media
- Recognition in Pro Seniors' e-newsletter
- Up to 8 guest registrations
- Reserved seating

### \$1,400 Silver Sponsorship

*This is the cost of five Ohio SMP booths at health fairs & senior expos to educate seniors about Medicare fraud & identity theft*

- Quarter page ad in the event program
- Recognition as a Silver Sponsor at the event
- Corporate logo displayed on large screen during the event
- Exposure on Pro Seniors' website and social media
- Recognition in Pro Seniors' e-newsletter
- Up to 6 guest registrations
- Reserved seating

### \$700 Bronze Sponsorship

*This is the cost of 16 Legal Hotline calls for Ohio's seniors, allowing them access to legal advice*

- Acknowledgement in the event program
- Recognition as a Bronze Sponsor at the event
- Corporate logo displayed on large screen during the event
- Up to 4 guest registrations
- Reserved seating

### Other Sponsorship Opportunities

*Please contact us to discuss other sponsorship opportunities.*

**Wednesday, August 26, 2020**

**Longworth Hall**

(700 Pete Rose Way, Cincinnati, 45203)

**8:00 a.m.**

Registration: \$50 a person for early registration; \$60 after August 21st  
Includes breakfast and inspirational awards presentation.

#### About the Event

Seniors Who Rock is a one-of-a-kind awards presentation that honors inspirational Ohio seniors who continue to be a vibrant part of the community.

#### Our 2019 Honorees:

##### Tom Cuni

Of Counsel to the firm of Cuni, Ferguson & LeVay Co., LPA, active with ProKids as a volunteer attorney practicing on its behalf in the Juvenile Court and a supervising attorney for the Entrepreneurial and Community Development Clinic at the College of Law of the University of Cincinnati

##### William Deimling

Veteran, founder of Deimling/Jeliho Plastics and co-founder of May We Help, a nonprofit that designs and builds assistive devices for people with disabilities that cannot be commercially bought

##### Maralyn Itzkowitz

Retired family medicine physician, volunteer and oboist in the Seven Hills Sinfonietta, a community chamber orchestra

##### Dolores J. Lindsay

Founder of the Lincoln Heights Health Center, now called The HealthCare Connection, and one of the longest-serving and most successful CEOs in the country

#### About Pro Seniors

Pro Seniors enhances the independence and quality of life of older adults by empowering them, by protecting their interests and by helping them access resources through legal services, long-term care ombudsmen, and Ohio Senior Medicare Patrol.

For more information, please contact:

Mary Day

513-458-5525

[mday@proseniors.org](mailto:mday@proseniors.org) Pro Seniors: [www.proseniors.org](http://www.proseniors.org)

