



Seniors Who Rock 2021 Sponsorships

\$5,500 Platinum Sponsor

- Recognition as the Platinum Sponsor in the event remarks
- Corporate logo displayed during the event remarks
- Corporate logo prominently displayed on event invitation
- Weekly exposure on Pro Seniors' social media, July—Feb.
- Exposure on Pro Seniors' website, July—Feb.
- Recognition as the Platinum Sponsor in Pro Seniors' e-newsletter and in Pro Seniors' annual report

\$2,750 Gold Sponsorship

- Recognition as a Gold Sponsor in the event remarks
- Corporate logo displayed during the event remarks
- Weekly exposure on Pro Seniors' social media, July—Nov.
- Exposure on Pro Seniors' website, July—Nov.
- Recognition in Pro Seniors' e-newsletter
- Recognition as a Gold Sponsor in Pro Seniors' e-newsletter and in Pro Seniors' annual report

\$1,400 Silver Sponsorship

- Recognition as a Silver Sponsor in the event remarks
- Corporate logo displayed during the event remarks
- Bi-Weekly exposure on Pro Seniors' social media, July—Oct.
- Exposure on Pro Seniors' website, July— Oct.
- Recognition as a Silver Sponsor in Pro Seniors' e-newsletter and in Pro Seniors' annual report

\$700 Bronze Sponsorship

- Recognition as a Bronze Sponsor in the event remarks
- Bi-Weekly exposure on Pro Seniors' social media, July—Sept.
- Exposure on Pro Seniors' website, July—Sept.
- Recognition as a Bronze Sponsor in Pro Seniors' e-newsletter and in Pro Seniors' annual report

Other Sponsorship Opportunities

Please contact Mary to discuss customizing your sponsorship.

Mary Day 513-458-5525 mday@proseniors.org www.proseniors.org

Pro Seniors' quarterly e-newsletter reaches 5,000+ Ohio households. Our active social media presence includes LinkedIn, Facebook and Twitter.

Wednesday, August 11, 2021

Seniors Who Rock is going online again this year, in consideration of the continued COVID-19 public health concerns. Our pre-event media begins in July, culminating with our inspirational awards presentation with honoree remarks on Wednesday, August 11. Following the event, we will continue to showcase our sponsors & honorees throughout 2021.

About the Event

Seniors Who Rock is Pro Seniors' one-of-a-kind awards presentation that honors inspirational Ohio seniors who continue to be a vibrant part of the community through volunteering or their work.

About Pro Seniors

Pro Seniors enhances the independence and quality of life of older adults by empowering them, by protecting their interests and by helping them access resources through legal services, long-term care ombudsmen, and Ohio Senior Medicare Patrol.

Friends of Seniors Who Rock



For your gift of \$250 (or more) you will be recognized as a Friend of Seniors Who Rock in our event remarks and in social media in July and August.

