



Seniors Who Rock 2021 Sponsorship Packages

\$5,500 Platinum Sponsor

- Recognition as the Platinum Sponsor in the event remarks
- Brief video showcasing sponsor's connection to our mission
- Corporate logo displayed during the event remarks
- Corporate logo prominently displayed on event invitation
- Weekly exposure on Pro Seniors' social media, July—Feb.
- Exposure on Pro Seniors' website, July—Feb.
- Recognition as the Platinum Sponsor in Pro Seniors' e-newsletter and in Pro Seniors' annual report

\$2,750 Gold Sponsorship

- Recognition as a Gold Sponsor in the event remarks
- Corporate logo displayed during the event remarks
- Weekly exposure on Pro Seniors' social media, July—Nov.
- Exposure on Pro Seniors' website, July—Nov.
- Recognition in Pro Seniors' e-newsletter
- Recognition as a Gold Sponsor in Pro Seniors' e-newsletter and in Pro Seniors' annual report

\$1,400 Silver Sponsorship

- Recognition as a Silver Sponsor in the event remarks
- Corporate logo displayed during the event remarks
- Bi-Weekly exposure on Pro Seniors' social media, July—Oct.
- Exposure on Pro Seniors' website, July— Oct.
- Recognition as a Silver Sponsor in Pro Seniors' e-newsletter and in Pro Seniors' annual report

\$700 Bronze Sponsorship

- Recognition as a Bronze Sponsor in the event remarks
- Bi-Weekly exposure on Pro Seniors' social media, July—Sept.
- Exposure on Pro Seniors' website, July—Sept.
- Recognition as a Bronze Sponsor in Pro Seniors' e-newsletter and in Pro Seniors' annual report

Other Sponsorship Opportunities

Please contact Mary to discuss customizing your sponsorship.

Mary Day 513-458-5525

mday@proseniors.org

Wednesday, August 11, 2021

Seniors Who Rock is going online again this year. Our pre-event media begins in July, culminating with our inspirational awards presentation with honoree remarks on Wednesday, August 11. Following the event, we will continue to showcase our sponsors & honorees throughout 2021.

About the Event

Seniors Who Rock is Pro Seniors' one-of-a-kind awards presentation that honors inspirational Ohio seniors who continue to be a vibrant part of the community through volunteering or their work.

About Pro Seniors

Pro Seniors enhances the independence and quality of life of older adults by empowering them, by protecting their interests and by helping them access resources through legal services, long-term care ombudsmen, and Ohio Senior Medicare Patrol.

Friends of Seniors Who Rock

With a gift of \$250 - \$699, you will be recognized as a *Friend of Seniors Who Rock* in event remarks and on social media in July and August.

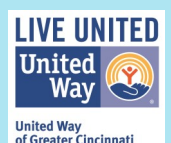
Support the Basket Raffle

Basket raffle sponsors will be recognized in event remarks.

Donate wine, bourbon, a gift card, or related top-quality items to enhance the enjoyment of our raffle winners.

Raffle tickets are available at registration. Each basket is valued at \$250 or above.

Pro Seniors' quarterly e-newsletter reaches over 5,000 Ohio households. Our active social media presence includes LinkedIn, Facebook and Twitter.



About our 2021 Seniors Who Rock Honorees



Deborah Mariner Allsop

Champion for children, Deborah's impact spans her 29 years with Greater Cincinnati United Way (Success by Six, Every Child Succeeds), her leadership in her faith community, and her current role as CEO and Executive Director of Families Forward.



Bea V. Larsen

A trailblazer in her legal career, when she retired as senior mediator for the Center for Resolution of Disputes, Bea co-founded Beyond Civility. She reflects on her career and more in her book, *The Third Person in the Room*.



Bob Ramsay

A volunteer of many talents for St. Vincent de Paul for Pleasant Ridge, Kennedy Heights, and Roselawn; ProKids Court Appointed Special Advocate, speaking up for foster children; and recent tax volunteer for Greater Cincinnati United Way.

Enjoy this online event from the comfort of your home or office, while you gather with a small group of friends or colleagues.

#SeniorsWhoRock

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Pro Seniors, Inc.

7162 Reading Road, Suite 1150
Cincinnati, Ohio 45237