



**Pro Seniors, Inc.**

***Ohio Senior Medicare Patrol (SMP) Marketing & Communication Specialist***

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**Part-Time/Remote Position:** Pro Seniors is seeking a dedicated professional to join our Ohio SMP team. The individual will develop and implement Ohio SMP's marketing and communication strategies, increasing awareness of Ohio SMP's mission, services, commitment and value to the community. Efforts will be coordinated in both online and offline channels. The Specialist will work under the general supervision of the Ohio SMP Manager among a team of six paid staff and will work approximately 16 hours/week remotely.

**About Pro Seniors:** Founded in 1975, Pro Seniors is a nonprofit organization dedicated to helping seniors maximize their independence and quality of life through the resolution of their legal and long-term care problems.

**About Ohio SMP:** Billions of federal dollars are lost annually due to healthcare fraud, errors, and abuse. SMP's mission is to empower and assist Medicare beneficiaries, their families, and caregivers, to prevent, detect, and report suspected healthcare fraud, errors, and abuse through outreach, counseling, and education. SMP works to resolve beneficiary complaints of potential healthcare fraud in collaboration with state and federal partners. SMP recruits and trains volunteers to recognize and report instances or patterns of healthcare fraud. These activities promote increased choice and greater independence among older adults and individuals with disabilities. SMP activities also serve to enhance the financial, emotional, physical, and mental well-being of older adults, thereby increasing their capacity to maintain security in retirement and make better financial and healthcare choices.

**Qualifications:** Bachelor's degree in Marketing, Communications, Public Relations or relevant field; strong desire to assist seniors; proven experience as a Marketing & Communication Specialist or similar role; proficiency with Microsoft Office, relational databases, Canva, Adobe Pro or similar tools; strong strategic thinking and planning skills; desire to work in an inclusive, team-oriented environment; the traits of confidence, integrity, and patience.

**Compensation/Benefits:** \$25/hour, 401k, Mileage/Travel Reimbursement

**Agency Values:** Pro Seniors, Inc. is an Equal Opportunity Employer and does not discriminate because of age, race, gender, religion, national origin, marital status, sexual orientation, gender identity, or disability.

**Application:** Confidential applications will be accepted through December 20<sup>th</sup> at [info@proseniors.org](mailto:info@proseniors.org).