

SENIORS WHO ROCK



Wednesday, August 14
8:00 - 9:30 a.m.

The Summit Hotel Gallery
5345 Medpace Way
Cincinnati, Ohio 45227

2024 SPONSOR OPPORTUNITIES

Seniors Who Rock 2024 will include a select in-person event. Promotional activity begins in July, culminating with our inspirational awards presentation with honoree remarks in August. Following the event, we will continue to showcase our sponsors & honorees.

\$6,000 Platinum Sponsor

In addition to Gold Sponsor benefits:

- *Brief video*
- Recognition as the Platinum Sponsor in event remarks
- Full page ad in the event program
- Corporate logo displayed on event invitation and flyer
- July–Oct exposure on social media,
- Reserved seating for up to 10 guests

\$3,000 Gold Sponsorship

In addition to Silver Sponsor benefits:

- Recognition as a Gold Sponsor in the event remarks
- Half page ad in the event program
- July–Sept exposure on social media
- Seating for up to 7 guests

\$1,500 Silver Sponsorship

In addition to Bronze Sponsor benefits:

- Recognition as a Silver Sponsor in the event remarks
- Quarter page ad in the event program
- Corporate logo displayed during the event remarks
- July–Aug exposure on social media
- Seating for up to 5 guests

\$800 Bronze Sponsorship

- Recognition as a Bronze Sponsor in the event remarks
- August exposure weekly on social media
- Exposure on Pro Seniors' website
- Recognition in Pro Seniors' e-newsletter & annual report
- Seating for up to 3 guests

Please contact Mary Day to discuss your sponsorship.
513-458-5525 | SWR@proseniors.org | www.proseniors.org

ABOUT THE EVENT

Seniors Who Rock is Pro Seniors' one-of-a-kind awards presentation honoring inspirational Ohio seniors who continue to be a vibrant part of the community.

ABOUT PRO SENIORS

Pro Seniors enhances the independence and quality of life of older adults by empowering them, by protecting their interests and by helping them access resources through legal services, long-term care advocacy, and Ohio Senior Medicare Patrol.

Registration includes
breakfast and inspirational
awards presentation.



Pro Seniors, Inc.
7162 Reading Rd., Suite 1150
Cincinnati, OH 45237
www.proseniors.org
513-458-5525

SENIORS WHO ROCK

2024



Wednesday, August 14
8:00 - 9:30 a.m.

The Summit Hotel Gallery

5345 Medpace Way
Cincinnati, Ohio 45227

BENEFITS OF YOUR 2024 SPONSORSHIP

Each sponsorship helps to bridge the justice gap for older Ohioans while expanding your visibility. Benefits include pre-event promotion, visibility at the event, in our quarterly e-news and through Pro Seniors' social media presence. Pro Seniors' quarterly e-news reaches over 5,000 Ohio households.

With 1,800 Facebook followers, Pro Seniors is well-placed to reach a range of audiences who may be interested in your community impact and your support of Pro Seniors' mission. Our social media presence also includes LinkedIn, Instagram and Twitter.

Statewide Visibility: Pro Seniors' Legal Helpline for older Ohioans and Ohio Senior Medicare Patrol (SMP) serve all Ohio counties, increasing the visibility of your organization while you support this important mission.

Promotional activity begins in July, culminating with our inspirational awards presentation with honoree remarks in August. Following the event, we will continue to showcase our sponsors & honorees.

Please contact Mary Day to discuss your sponsorship, or scan the QR code to pay online.

Mary Day

513-458-5525

SWR@proseniors.org

www.proseniors.org



Pro Seniors, Inc.

7162 Reading Rd., Suite 1150 | Cincinnati, OH 45237

www.proseniors.org | 513-458-5525