



SENIORS WHO ROCK

2025

SPONSORSHIP OPPORTUNITIES

Join us to celebrate access to justice for older adults! Promotional activity begins in July, culminating with our awards presentation with honoree remarks on Wednesday, August 20th. We continue to showcase our sponsors & honorees on social media and our website as described below.

\$8,000 Presenting Sponsor

In addition to Platinum Sponsor benefits, THE presenting sponsor has a 1/2 Page ad in Cincy magazine w/16k local circulation (\$1,300 value); information table at event; link to sponsor on website for 12 months. 5 guests.

\$6,000 Platinum Sponsor

In addition to Gold Sponsor benefits:

- Your *brief corporate video shown at event*
- Full page ad in the event program
- Corporate logo displayed on event invitation and flyer
- July–Oct exposure on social media
- 5 guests

\$3,000 Gold Sponsorship

In addition to Silver Sponsor benefits:

- Half page ad in the event program
- July–Sept exposure on social media
- 3 guests

\$1,500 Silver Sponsorship

- Quarter page ad in the event program
- Corporate logo displayed during the event remarks
- July–Aug exposure on social media
- Recognition in Pro Seniors' e-newsletter & annual report
- 3 guests

ABOUT THE EVENT

Seniors Who Rock is Pro Seniors' one-of-a-kind awards presentation honoring inspirational Ohio seniors who contribute to the vibrancy of the community.

The 20th Century Theater

3021 Madison Road

Cincinnati, OH 45209

Mix & Mingle: 5-6PM

AWARDS PROGRAM: 6-7PM

Event registration includes inspirational awards presentation, lite bites, beer, wine, and valet parking.

Please contact Mary to discuss your sponsorship: 513-458-5525 | SWR@proseniors.org

Pro Seniors, Inc.
7162 Reading Rd., Suite 1150
Cincinnati, OH 45237
www.proseniors.org

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Wednesday, August 20
5:00 - 7:00 9.m.
The 20th Century Theater
3021 Madison Road
Cincinnati, Ohio 45209

MEET OUR 2025 SENIORS WHO ROCK



Karen Bankston, Ph.D.

Karen's dedication to compassionate nursing and social justice is reflected throughout her career in her community impact. A proven leader, with demonstrated expertise in counseling, employee/labor relations, government relations, community building, and program development, Karen's awards are too numerous to list here. As Chair of Council on Aging's Board of trustees, she is also an advocate for older members of our community and their caregivers.



Deanna Spatz

Deanna earned her social work degree later in life and used her skills to help the most vulnerable. Where there is work to be done, you will find Deanna. Friends describe her as a steward of the earth on many levels. Now retired from social work, she remains a champion for social justice, speaking up and taking actions that make our community better now and for the future.



William G. Thornton, Jr.

Bill is a grower. All his life, he has planted seeds and nurtured them to full flowering. In the process, Bill grew a business, enriched the lives of young people, helped his community grow, and he continues to develop budding leaders for the future. Bill is also an avid downhill skier, when he takes time out from advocating for older adults and caregivers in southwestern Ohio as a member of Council on Aging's Advisory Council.



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